

# October 20th, 2023



## SOUTH DAKOTA ROOSTER RUSH

### WATERTOWN, SD

Join Visit Watertown in welcoming visitors into town for Pheasant Season Opener on Friday, October 20th!

**GET INVOLVED AND WIN PRIZES!**

- Decorate your storefront and enter our decorating contest! Fill out the attached form to register!
- Host Rooster Rush, orange, or pheasant-themed sales or specials at your place of business!
- Purchase Rooster Rush apparel to wear that weekend and throughout the hunting season. Apparel ordering deadline has passed but there will be items available for purchase at the tent.
- Share your specials and decorating on Facebook and tag @WatertownSD (Visit Watertown).
- Join us out at "The Tent" on Friday, October 20th from 9 am -5 pm welcoming hunters at The Cowboy Country Store on Hwy 212.
- To be involved in the Rooster Rush planning please email [lindsay@visitwatertownsd.com](mailto:lindsay@visitwatertownsd.com) or call (605)753-0282
- South Dakota pheasant season begins Oct. 21st at 10 a.m. (Central).



**SOUTH DAKOTA  
ROOSTER  
RUSH**

# Establishing Traditions Since 1918

In honor of the 105th pheasant hunting opener, Visit Watertown would like your help to welcome hunters to Watertown! We encourage you to decorate your storefront or the inside of your business (decorating both is welcomed!) to show the hunters our appreciation.

Thousands of hunters come to South Dakota from near and far every year... let's roll out the "Orange Carpet" and give them a warm Watertown welcome!

1st place \$125 chamber bucks | 2nd place \$100 chamber bucks | 3rd place \$75 chamber bucks  
Best Restaurant-Themed Special \$50 chamber bucks | Best Retail-Themed Sale \$50 chamber bucks

Business name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

What is your business doing to promote rooster rush?  
(decorating, employee involvement, in-store promotions, specials, etc.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please submit this form to [tammy.rohde@visitwatertownsd.com](mailto:tammy.rohde@visitwatertownsd.com) or the Visit Watertown, PO Box 225 Watertown, SD 57201 by Tuesday, October 17 at 12:00 PM. Judging will take place on Thursday, October 19 and winners will be announced at 3:00 pm on Friday, October 20 at the Rooster Rush Tent on the corner of Hwy 212 & 81.

\*to be eligible to win, this form must be submitted by the due date. Businesses decorated without a registration form submitted will not be judged\*  
\*\*participants are eligible to win in more than one category\*\*

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