

Watertown Business Improvement District
Open Board of Directors Meeting
Meeting Minutes
Monday August 22, 2022 - 3:00pm CVB Board Room

Present: Tammy ,Lynn, Connie, Julie, Anjelica, Deb

Absent: Jeri, Mayor Reid

Call meeting to order: Lynn called the meeting to order

Review July 2022 Minutes:

- Connie made a motion to approve the July minutes, Deb seconded, All approved

Review July 2022 Financials:

- Deb read the July Financials
 - We have \$136,817 in Plains Checking
 - Plains Money Market is \$80,908
 - Accrued interest on CD's is \$3,792
 - July Funds from City of \$28,898
 - \$27,283 due to the CVB
 - \$17,283-Marketing funds
 - \$10,000-Special Project funds
 - Retained earnings \$406,061
 - Total \$374,681.37
 - Julie made a motion to approve the financial report, Connie 2nd, all approved.

New Business

- Tammy Called Arlene & Howard Bich - State Senior Games - Asking for \$750.00
 - Lynn asked - How many Teams
 - Men's Softball - 8 teams 50+, 6 teams 60+
 - Womens Softball - 2 teams 50+, 1 team 60+
 - Other events include - Track & Field, Pickleball, Archery, Basketball, Badminton, Bean Bags, Golf, Swimming, Road Races, Cycling, Ping Pong, Bowling, & Pool
 - So far there are 300 signed up, last year there were 405 participants
 - Deadline is September 1, 2022
 - Connie - is this the last year?
 - Howard said it goes every two years. It will either be in Pierre or Huron for the next two years, In 2024 it could come back for 2-years
 - Lynn said we appreciate you bringing the State Senior games here.
 - Julie made a motion to approve the \$1000.00 for the Senior games, Deb 2nd the motion, all approved.

Old Business:

- Tammy read upcoming events from the calendar handout
 - Julie explained the Memory Walk which takes place at the RAC and replaces the Alzhiemers Walk
 - Julie asked Anjelica about the Vintiques Women's event
 - Bill Rieffenburger reached out to Julie about the ladies event to maybe do something in honor of Carol Zillgit

Other Business:

- Vikings Tickets - \$2000.00
 - Flexible and can customize anything
- Also, Anthony wanted us to know that there was an opening in the Kanas City Chiefs book for the same price with the \$2000.00 ticket allowance.
- Chamber Dessert Auction
 - You are welcome to sit at our table
- 2023 Peak Season
 - Kat requested 115,000
 - Julie said to go high
 - Lynn said request 125,000
- Rooster Rush
 - Tammy said we are having a planning meeting September 7th if anyone wants to be involved.

Reports:

- BBB/Hotel Tax
 - Anjelica reported the BBB & the Hotel tax was down
- BID Grant Update- Anjelica
 - We lost the bid for the UMCVB to Brookings.
 - Anjelica will be going to Champaign, IL for this years conference
- Businesses open/Closed - Tammy
 - Tammy reported the new businesses
 - Harbor Frieght will not be coming
 - Maurices will be moving next to Shoe Sensations
 - Deb mentioned a new business by Woody's called Munchies
 - Businesses Closed
- Individual Reports
 - Nothing to report
- Meeting ajourned