

**Watertown Business Improvement District  
Open Board of Directors Meeting  
Meeting Minutes  
Monday April 25th, 2022 - 3:00pm CVB Board Room**

**Present:** Katherine, Tammy, Anjelica, Julie R., Jeri, Lynn, & Connie, Mayor Holein

**Absent:** Deb

**Call meeting to order:** Connie called the meeting to order due to Lynn not being there right away

**Review March 2022 Minutes:**

- Jeri made a motion to approve the minutes, Kat seconded, All approved

**Review March 2022 Financials:**

- Kat read the March Financials in lieu of Deb who was absent
  - We have a CD that is coming due in June 11th at 2.63%-\$42,740.78
  - Owe CVB \$45,000
  - March funds from the city were \$15,641
  - PC Checking - 190,642.49
  - Total funds - 396,401.65
- Julie made a motion to approve the March financials as read, Jeri 2nd it, all approved

**New Business**

- NSAA 2022-202
  - Kat talked about the NSAA survey results - she will send them out to everyone
  - Roger said he is 99% sure we will get the Volleyball back & Basketball, Kat said she is 95% sure
  - Roger wants the hotel rooms to cost no more than \$98 +tax, but would like \$88.00 + tax for players/coaches/officials. Wants \$108 +tax for the fans and for every 7 rooms booked he wants a free room plus a \$8 rebate for every room
    - Connie said no way and that is a big ask - the state rate is \$75.00
    - Jeri agreed with her
    - Kat said she would share this information with Roger
    - Julie said to send out an email to see where everyone is at for prices
- Ryan VanGilder with the Watertown Fast Pitch Softball - President
  - Throw down Premier Softball tournament - Asking for \$3000
    - Tournament started in 2017 with 27 teams
    - This year they put a limit on it of 48 teams
      - We have 30 teams registered so far
    - Coaches and Ref's have been finding some rooms
    - The biggest expense is the referee's

- We house them, feed them & etc
  - Julie congratulated Ryan for growing this tournament
    - They have 8 teams per age division
    - They are hoping to get 60 teams at some point
  - Connie thanked Ryan and told him he could stay it was an open meeting and would vote at the end.
- Kat mentioned that the GOP have the room blocks right now but most of them will be leaving on Saturday Morning
- Julie made a motion to approve the \$3000 for the Premier Softball tournament, Lynn seconded all approved.
- Shoulder Season 2021
  - Kat had a handout and said if anyone has any questions she will get the answer from L&S
  - Travel is up driving & Air

#### **Old Business:**

- Tammy read upcoming events from the calendar handout

#### **Other Business:**

- Ried talked about the event center is coming up for renewal, keep in mind for this summer
  - Lynn thought the same thing. When will the contract be up?
  - Ried said August
  - Anjelica asked if it would be all three
  - Kat asked what if the city doesn't renew?
    - Ried said they would have to hire a manager
    - Anjelica said WR Hospitality is who takes care of it now
    - Ried said we would have to take it out for Bid
  - Connie asked who oversees it now
    - Brittany Scott at Minervas & Event Center, Karissa does the catering
  - Julie mentioned that when she went for a luncheon the gal in charge was wearing holy jeans and a t-shirt-just an observation
    - Ried said a couple times there was no service and it can definitely be run better
- 4th of July Fireworks Celebration
  - Ried said it will be on the 4th - they are working getting a Big Show
    - Jeri says she gets comments about when they will be bringing it back
      - Police say that it is safe to have it but Terex has to agree
    - Julie asked if it was going to be free
    - Will it draw enough people
    - Jeri said it should be on the 4th
  - Largest Professionals Show
    - Florence - A couple of guys who want to spend a lot of money
- Hockey Rink

- Lynn asks Ried if there was going to be a hotel attached to the rink and how many rooms?
  - Ried said there is no hotel attached, no restaurants or bar. We have had a couple of companies inquire though
- Ried brought up a Winter Carnival - possibly in February
  - Jamie, Sean, & Christy are also working on something on that order

### Reports:

- BBB/Hotel Tax
  - Handout
  - Lynn asked where Kat gets the handouts
    - Kat said that City hall sends them out
- BID Grant Update- Kat
  - Handout
    - American Corn Hole Assoc. - working at a stop in SD maybe in September - May
    - Great job Anjeica
      - From Kearney NE and they go to 25 states represented
      - BID fee would be \$5500.00
      - Location would be at the Condington County Extension Complex
      - This is a tail gate sport - Beer & Food
  - Kat mentioned that Anjelica went to the USA pageant and received an award for the CVB for Sponsor of the Year
- Businesses open/Closed - Tammy
  - Tammy reported new businesses
    - Feet First Foot Spa
    - Lynn asked if the zoo got their accreditation
      - Yes, they did
  - Businesses Closed
    - Lake Stop 20
- Individual Reports
  - Julie said they are going to start Wine on Wednesday at the RAC
    - Will start after Memorial Day
    - They are marking all the originals that have come back to the Art Center
  - Jeri went down to Brookings to a concert and it was packed and she only saw one person wearing a mask
  - Connie said when she flew home there were only 10% wearing a mask
- Kat made a motion to adjourn the meeting, Lynn 2nd, all approved.